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## **PFTC DOCUMENTARY DEVELOPMENT PROGRAM 2009 in association with QPIX:**

### **OUTLINE**

The PFTC, in association with QPIX, is calling for documentary concepts, treatments and/or outlines for development. The documentaries must be targeted at existing broadcast networks that have the capacity to pay pre-sales. At the end of this program, participants will be encouraged to make application to PFTC and/or SCREEN AUSTRALIA for development finance once market interest is secured. The target for this program is for the projects to be presented to national and/or other networks to secure market interest. As standard, entry into the program is competitive, but participation is free of charge.

### **WHAT DO WE WANT?**

Applications must consist of a MINIMUM of three (3) documentary concepts (separate Application Form for each) outlining:

- Tag line / Log Line
- Synopsis (around 3 to 5 lines – one paragraph)
- Treatment or outline (around 1 to 3 pages)
- Outline planning document in dot-point form with brief detail which can include duration, number of episodes if series, format, proposed team, target time slot, target demographic, target broadcaster, potential for international markets, access details, projected production timeframes, location details, projected archival use details, estimated budget – not all of this detail is mandatory, but it will assist the panels to assess the concept.
- Filmography / Writing History (of published or produced work) / CV

Preference will be given to those applicants who have some established skills and experience in filmmaking, or skills and experience which are of value in filmmaking (eg, administration, financial management, research, marketing etc).

Concepts etc MUST BE UNENCUMBERED by contract to another party.

All applications MUST be accompanied by an Application Form, one for each concept.

All treatments or outlines MUST be presented in the standard formats – there are a wide variety of references for this, including the AFC website (see link): [www.afc.gov.au](http://www.afc.gov.au)  
<http://www.afc.gov.au/downloads/pubs/docoresjan07fin.pdf> (Documentary resources)  
<http://www.afc.gov.au/downloads/pubs/whatisynopsis.pdf> (What is a synopsis? Outline? Treatment?)

### **SELECTION PROCESS**

- Applications close Monday 31<sup>st</sup> August 2009.
- An industry panel will read applications and select a shortlist. Applicants should allow at least 3 weeks for QPIX to complete this process. Applicants can expect an interview as a possible final stage in the process, at QPIX's discretion.

### **DEVELOPMENT PROCESS**

- Once a concept/outline/treatment is selected, following its standard practice, QPIX will formally take the option over the concept/outline/treatment as a first step.
- NOTES ON RIGHTS: Should the participant wish to later apply to the PFTC for further development investment, QPIX will reassign the rights. If selected for production by QPIX, the rights will be held by QPIX until final and complete delivery by the filmmaker to QPIX of all items within Schedule in the QPIX Production Contracts, at which point QPIX, as standard, will devolve all rights back to the Producer.

- Once the best concepts are selected and optioned, they will be developed within the PFTC/QPIX program. Over the course of the program, participants will be required to produce a number of subsequent drafts of the treatment and supporting documents. This will continue until they have created a Presentation Kit for their product which will contain a minimum of the following: Treatment, draft budget, key art, Background materials & research, single summary page containing all technical data and preliminary market details.
- Participants will take part in some short intensive masterclasses with established documentary makers.
- QPIX, with the participant, will develop and produce a short “teaser” reel (HD DVCam) of around 2 to 5 minutes for inclusion in their Presentation Kit.
- Participants and their one most advanced piece of product will be developed towards a genuine not simulated industry pitching session.
- QPIX will stage this presentation/pitching opportunity for participants with some key decision makers from the networks at a private opportunity event held at QPIX.
- After completing the program, applicants will be encouraged to make application to PFTC and/or SCREEN AUSTRALIA for development finance once market interest is secured.
- The Documentary Development Program is financed by PFTC. To be eligible, applicants must be resident and professionally based in Queensland.
- *QPIX reserves the right to amend the Guidelines as required. Applicants are encouraged to contact QPIX if they require clarification.*

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